

pcim

ASIA SHENZHEN

26 – 28 August 2026

Shenzhen World Exhibition and
Convention Center, Shenzhen, China



mesago

PCIM Asia Shenzhen – International Exhibition and
Conference for Power Electronics, Intelligent Motion,
Renewable Energy and Energy Management

Your Exhibitor Document PCIM Asia Shenzhen 2026



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Official Wechat

www.pcimasia-shenzhen.com

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电力电子、智能运动、可再生能源
深圳国际电力元件、可再生能源管理展览会暨研讨会
PCIM Asia Shenzhen – International Exhibition and
Conference for Power Electronics, Intelligent Motion,
Renewable Energy and Energy Management

Discovered the PCIM Asia Shenzhen 2026

PCIM Asia Shenzhen is the sister show of PCIM Expo & Conference, a leading international exhibition and conference for power electronics in Asia. It offers a chance to see the latest developments in power electronics components and systems. The strong link between conference and exhibition guarantees the high quality of the show. In this way, the event showcases the entire value chain ranging from power semiconductors, passive components, thermal management products, and new materials to sensors and servo-technology.

Information

- » Power Electronics
- » Renewable Energy
- » Intelligent Motion
- » Energy Management

Date

26-28 August 2026

Venue

Shenzhen World Exhibition & Convention
Center, China

Sequence

Annually

Organizer

Guangzhou Guangya Messe Frankfurt Co Ltd

Partner

Mesago Messe Frankfurt GmbH

We focus on your business!

Join PCIM Asia Shenzhen 2026 and you can:



Boost global brand recognition and reach new customers through the PCIM network.



Connect directly with key buyers and decision-makers from high-value application sectors including industrial control, automotive electronics and renewable energy.



Showcase innovations, gain market insights, and build partnerships at our conferences and forums.



Generate high-quality leads with our tailored marketing support.



Scope of Application

- » Industrial Electronics / Industrial Control
- » Automotive Electronics / E-mobility
- » Consumer Electronics
- » Renewable Energy Management
- » Ultra-high Power Appliances
- » Smart Home
- » Artificial Intelligence and Data Center
- » Smart grid
- » Rail Transit

PCIM Asia Shenzhen 2026 Exhibiting Topics



PCIM Asia Shenzhen 2026 Fact & Figures

Fact & Figures of PCIM Asia Shenzhen 2026

30,000

sqm
Exhibition Area
(expected)

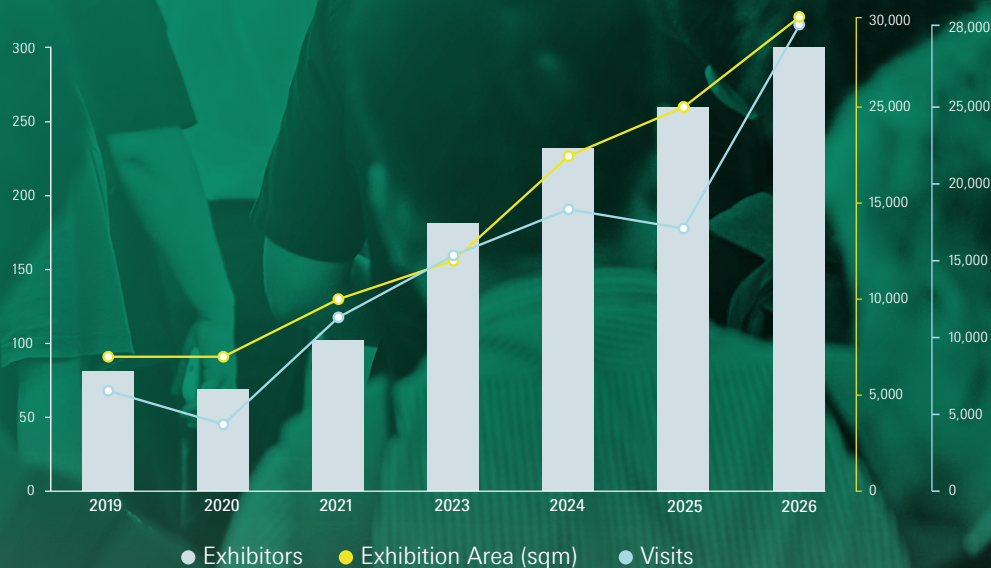
300⁺

Exhibitors
(expected)

28,000⁺

Visits
(expected)

2019-2026 Data Analysis



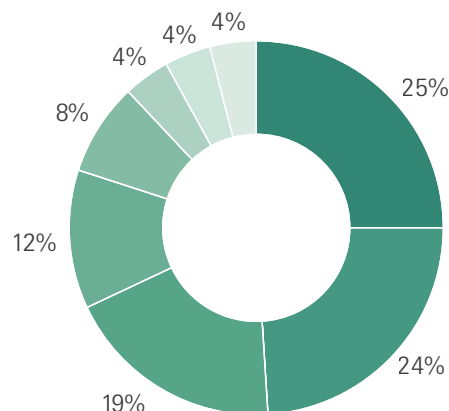
Visitors Data Analysis

Targeted Business Networking With Industry Professionals.

Trade visitors of PCIM Asia Shenzhen 2026 are experts and decision makers mainly from management, engineering and system design, manufacturing and production, purchasing as well as R&D management departments. They use the exhibition as an international industry meeting place and inform themselves about latest product and service achievements within power electronics, as well as individual and specific solutions for practice oriented problems.

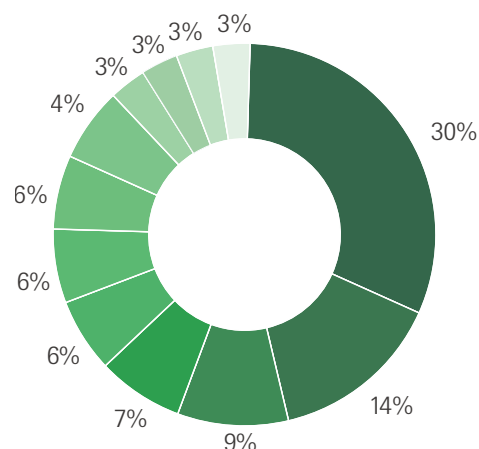
Industry of the Visitors

- Industrial Electronics (control and drive, E-automation) 25%
- E-mobility (power drive, charging, battery storage) 24%
- Consumer Electronics (home appliance, inverter) 19%
- Renewable Energy Management (wind energy, solar energy, energy storage, UPS, ESS) 12%
- Ultra Power Appliance (rail + traction, power transmission) 8%
- Smart Home 4%
- Lighting/Medical Electronics/Communications 4%
- Others 4%



Products of Interest to Visitors

- Power semiconductors components and modules 30%
- Integrated circuits 14%
- Power converters 9%
- Thermal management 7%
- Sensors 6%
- Magnetics & core materials 6%
- Passive components 6%
- Power quality and energy storage 6%
- Electrical drives 4%
- Test and measurement 3%
- Assemblies and subsystems 3%
- Information and services 3%
- Software development 3%



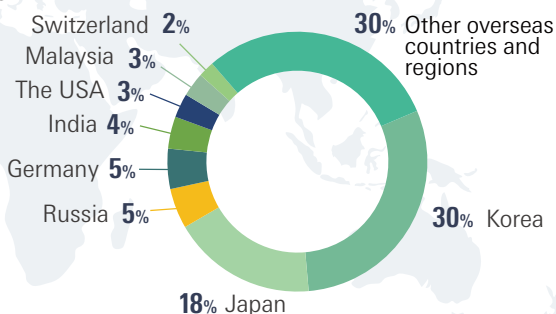
Origin of the Visitors

94%
Domestic Visitors

6%
International Visitors

Other overseas countries and regions: 30% (France, Lesotho, Cambodia, Egypt, Pakistan, South Africa, Vietnam, Austria, Brazil, Finland, Iran, Poland, Sweden, Afghanistan, Angola, Azerbaijan, Barbados, Belgium, Bolivia, Canada, Chile, Colombia, Guatemala, Hungary, Kosovo, Kyrgyzstan, Mexico, Oman, Paraguay, Philippines, Portugal, Thailand, The UK, Yemen, Greece, Cabo Verde, Syria)

*The number of visitors are sorted in descending order.

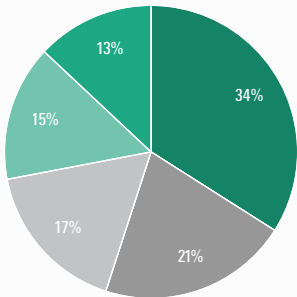


Analysis Of International Visitors

Exhibitors Data Analysis

Industry of the Exhibitors

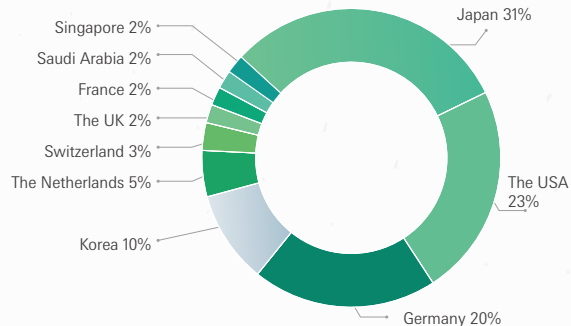
- Power Device 34%
- Materials & Accessories 21%
- Passive Components (include integrated circuits, sensors) 17%
- Equipment and Manufacturing 15%
- Test and Measurement 13%



Origin of the Exhibitors

76%
Domestic Exhibitors

24%
International Exhibitors



PCIM Asia Shanghai 2025 Exhibitors

PCIM Asia Shanghai 2025

Sponsors



Exhibitors of PCIM Asia Shanghai 2025



Exhibitors in 2025

- A**— Actron Technology Corporation
Alkaidsemi (Shanghai) Technologies Corporation
Amber Intelligence Semiconductor Equipment (shanghai) Co., Ltd
Anhui Hantek Electronic Materials Co., Ltd.
Anhui RedPower Microelectronics Co.,Ltd.
Anhui Taoxinke Semiconductor New Materials Co., Ltd
Anyang Kayo Amorphous Technology Co., Ltd
AOI ELECTRONICS CO., LTD.
APS Shanghai Ltd.
Arrow Electronics (co-exhibitors: Bourns, Infineon, Molex, Murata, Nexperia, NXP, onsemi)
ASMPT SEMI Equipment (Shanghai) Co.,Ltd
ATTL Advanced Materials ,Ltd
- B**— BASiC Semiconductor (Shenzhen) Co., Ltd.
Beijing Jiaotong University
Beijing NEXIC Technology Co.,Ltd
BEIJING ORIENTAL JICHENG CO.,LTD.
Beijing Qinglian Technology Co.
Beijing Xinhe Semiconductor Co., Ltd.
Beiyi Semiconductor Technology(Guangdong)Co., Ltd.
Berliner Nanotest und Design Gmbh
Best Compound Semiconductor Co.,Ltd.
Best scale Intelligent Manufacturing Technology (Suzhou) Co., LTD
Bodo's Power Systems China
Bonding-tech. Co. Ltd
Bosch (China) Investment Ltd.
Bronze Technologies Ltd.
- C**— CeramTec GmbH
Cergen Technology(Suzhou)Co.,Ltd.
Changchuan Semiconductor (Shenzhen) Co., Ltd.
Changsha Saneway Electronic Materials.Co.,Ltd
CHANGZHOU GALAXY CENTURY MICROELECTRONICS CO.,LTD
ChangZhou Keruier Technology Co.,Ltd
Chengdu Neorock Technology Co., Ltd.
Chengdu Semi-Future Technology Co., Ltd.
Chenglian Kaida (Hebei) Technology Co.,Ltd.
CHINA POWER SUPPLY SOCIETY
China Resources Micoelectronics Limited
CHIPHOW MICROELECTRONICS(HUIZHOU) CO, LTD
City University of Hong Kong
CNSim Tech (Beijing) Co., Ltd.
CODACA ELECTRONIC CO., LTD
Conquer Electronics Co., Ltd.
Cosar
CrossChip MicroSystems, Inc.
CRRC Corporation Limited
CuNex GmbH
- D**— DC Research Center, Energy Internet Research Institute of Tsinghua University
Dong Rong Electronics Co., Ltd.
DONGGUAN QUNHUA PRECISION HARDWARE CO., LTD.
Dongguan SINDIN Precision Instrument Co., Ltd
Dou Yee Enterprises (S) Pte Ltd
DOWA METALTECH CO.,LTD.
Dynano Semiconductor Materials (Shenzhen) Company Limited
- E**— Efficient Power Conversion Corporation
Energy Intelligent Equipment (Wuxi) Co.,Ltd.
EXSENSE Electronics Technology Co., Ltd.
ExTripod Electronics Technology Limited
- F**— Firstack Technology Co.,Ltd
Founder Microelectronics Inc.
FROM (WUXI) ELECTRONIC INSTRUMENT CO., LTD
Fuji Chinon M&E (Zhuhai) Co.,Limited
Fuji Electric (China)Co.,Ltd
Fujian Huaging Electronic Material Technology Co., Ltd
- G**— GaNext (Zhuhai) Technology Co.,Ltd.
GOOD PROSPER Industries Limited
GTS Flexible Materials Ltd
Guangde Dongfeng Semiconductor Technology Co.,Ltd
Guangdong Baizan Intelligent Equipment Co.,Ltd
Guangdong EBG Electronies co.,Ltd
Guangdong Huaxin Semiconductor Technology Co., LTD.
Guangdong Jieguo New Material Co.,Ltd.
GUANGDONG TIANYU SEMICONDUCTOR CO., LTD.
Guangdong ZhenXi Precision Products Co.,Ltd
Guangzhou Nagase Trading LT D
Guangzhou Summit Crystal Semiconductor Co.,Ltd
Guangzhou Xianyi Electronic Technology Co., Ltd.

GuangzhouHuitian New Material Co.,Ltd
GUOJI SOUTH Co.,LTD. of China Electronics Technology
Group Corporation

H H2Stamping China Limited
Hangzhou Gaokun Electronic Technology Co., Ltd
Hangzhou GAREN Semiconductor CO., LTD
Hangzhou Heng Kang Electronics Co., Ltd.
Hangzhou Jing Electronics Co., Ltd
Hefei J-Link Automotive Electronics Co., Ltd.
Hefei Shengda Electronics Technology Industry Co., Ltd.
Heraeus Materials Technology Shanghai Ltd
Hexcera

HIC-ZJU Power Management Innovation Consortium
Hisense Power Semiconductors
Hitachi Energy
Hitachi High-Tech (Shanghai) Co.,Ltd
Hong Kong Taiyo Yuden Company Limited
HuangShan Shenge Electronic Technology Co., Ltd
I iA (Jiangsu) Power Electronics Co.,Ltd.
Imagesource Intelligent Manufacturing HeFei co.,Ltd
Impact Innovations GmbH
Indium Corporation
Infineon Technologies AG
Innoscience
InventChip Technology Co.,Ltd
INVENTEC Performance Chemicals (Shanghai) Co., Ltd
Iron Device Corporation
Isahaya Electronics Sales Asia Ltd.
ISK INTERNATIONAL LIMITED
IWATSU ELECTRIC CO., LTD.

J JFSC
Jiangsu Fangze New Material Technology Co., Ltd
Jiangsu Marching Power Micro-electronics Group
Co.,Ltd
Jiangsu Zhongke Kehua New Materials Co., Ltd.
Jiangxi Jiangnan New Material Technology Co., Ltd.
Jiangxi Kaian New Materials Group Co., Ltd.
Jiangxi Wuyang New Materials Co., Ltd
Jiaxing Jiayi Power Supply Technology Co., Ltd.
Jig Semiconductor (DongGuan) Co., Ltd
JMKOREA CO., LTD.

Joinchina Materials
K Joinsun Intelligent Technology Jiangsu Co., Ltd
Keysight Technologies (China) Co., Ltd.
Keysight Technology Inc.
KOKI COMPANY LIMITED
KunShan Gootage Thermal Technology Co., Ltd.
Kunshan Jia Qi bo Automation Equipment Co., Ltd
KW-TECH

L Lasertec Corporation
LEM Electronics (China) Co., Ltd.
Liaoyuan Zhengda New Materials Co., Ltd
Lonten Semiconductor Co.,Ltd.
LUOLOGY (SHANDONG) DIGITAL TECHNOLOGY CO., LTD.

M MacDermid Alpha
MACMIC SCIENCE & TECHNOLOGY CO., LTD.
Macrecore Semiconductor Co., Ltd
Magnetec (Guangzhou) Magnetic Device Co., Ltd
MAIKE MAGNETICS CO.,LTD
Melexis

Microdiode Semiconductor (Shenzhen) Co., Ltd.
Minebea Power Semiconductor Device Inc.
Mitsubishi Electric & Electronics (ShangHai) Co.,Ltd
Mitsui Mining & Smelting Co., Ltd.
MSEMITTEK
MYWAY ELECTRIC TECHNOLOGY (SHANGHAI) CO., LTD
N Nanjing EPIC Power Technology Co., Ltd
Nanjing Lantech Mechanical & Electrical Integration Co., Ltd.
NANJING NARI SEMICONDUCTOR CO., LTD.
Nanjing Rtunit Information Technology Co.,LTD
Nanjing X-IPM Technologies Co.,Ltd
Nantong Winspower Semiconductor Technology Co., Ltd.
NEXGEN POWER Co., Ltd

Nexperia
NIDEC ADVANCE TECHNOLOGY CORPORATION
Ningbo Bicai Electronic Technology Co., Ltd
NINGBO DEKE PRECISION MOLDING CO., LTD

O onsemi
ORIENTAL SEMICONDUCTOR

P Pico Technology
PINK GmbH Thermosysteme
Power Integrations
PowerCubeSemi, INC.
Powertrim Technologies

Prime-Rel Electronic Technology Co.,Ltd
Q QUICK Semiconductor Technology Co.,Ltd.

R Raytrons Limited
Rogers Technologies (Suzhou) Co., Ltd
Rohde & Schwarz (China) Technology Co.,Ltd
ROHM Semiconductor (Shanghai) Co., Ltd.

S SABIC
Sanan Semiconductor
Sansonic Electronic S&T (Shanghai) Co.,Ltd
Sanzhu Semiconductor Co., Ltd.
SBT Ultrasonic Technology Co., Ltd.
Schlenk Metallic Pigments (Shanghai) Co.,Ltd
SDI CORPORATION
Semikron Danfoss Electronics (Zhuhai) Co., Ltd

Shaanxi Huachuang Yunzhou Technology Co., Ltd.
 Shaanxi KEW-Test Measurement and Control Technology Co.,Ltd.
 Shaanxi KEW-Test Measurement and Control Technology Co.,Ltd.
 Shandona Seto Environmental Technologies co.. ltd.
 Shandong Jing Bai Yuan Semiconductor Co., Ltd.
 Shandong MECHATEK Technology Co., Ltd.
 Shanghai Eagtop Electronic Technology Co., Ltd.
 Shanghai Fairfield Electronic Technology Co.,Ltd.
 Shanghai Ferrotec Power Semiconductor Co.,Ltd
 Shanghai Hiwave Precision Instrument Co.,Ltd
 SHANGHAI IWATANI CO., LTD
 SHANGHAI KUNSEMI TECHNOLOGY CO. LTD
 Shanghai Lincore Electronic Technology Co.,Ltd
 Shanghai Microhesion Industry Co.,Ltd.
 Shanghai Schain Electronic Technology Co.,LTD
 Shanghai SEC Technology Co.,Ltd
 Shanghai Techsense Co.,Ltd
 Shanghai WEIPU Testing Technology Group Co., LTD.
 Shanghai Yongming Electronics Co., Ltd.
 SHENZHEN JUFENG SOLDER Co., Ltd
 Shenzhen Advanced Joining Technology Co.,Ltd.
 Shenzhen AST Technology Company
 Shenzhen Bao Chuang Electronics Co.,Limited
 Shenzhen Bomin Electronics Co., LTD
 Shenzhen BOSHIDA soldering Tin Industrial CO.,LTD
 SHENZHEN HONGMEI POWER SEMICONDUCTOR CO.,LTD
 Shenzhen HUSTEC Technology Co., Ltd
 SHENZHEN LIXINYUAN TECHNOLOGY CO.,LTD
 Shenzhen Micsig Technology Co., Ltd.
 Shenzhen REB Automation Co.,Ltd.
 SHENZHEN RUI XIN HUI TECHNOLOGY CO.,LTD
 Shenzhen Sanrise Technology Co.,Ltd.
 Shenzhen Therlison Technology Co., Ltd.
 Shenzhen Vergiga Semiconductor Co., Ltd.
 SHENZHEN XETAR TECHNOLOGY CO.,LTD
 Shenzhen Xinyuan New Materials Co., Ltd
 Shenzhen Yizhuo Electronics Co.,Ltd
 Shenzhen Yulongtong Electronics Co., Ltd.
 Shenzhen Zhiyong Electronics Co., Ltd
 ShenZhen ZMX technology
 Sinocera
 Sinoma Advanced Nitride Ceramics Co., Ltd.
 SKAichips
 Solderwell Microelectronic Packaging Materials Co.,Ltd.
 Spirox Technology (Shanghai) Co., Ltd.
 SUN.KING Technology Group Co., Ltd.
 SUSUMU CO.,LTD

Suzhou Boschman Semiconductor Equipment CO., Ltd.
 SUZHOU BOSON MATERIALS TECHNOLOGY CO., LTD.
 Suzhou Convert Semiconductor Co., Ltd.
 Suzhou Electric Voyage Technology Co., Ltd
 Suzhou innovation Ceramic Technology Co.,Ltd
 SUZHOU MI EQUIPMENT CO LTD
 Suzhou Weihe Electronics Co.,LTD
T TANAKA PRECIOUS METAL GROUP
 Tektronix (China) Co., Ltd.
 TeledyneLeCroy
 The World of inverters
 Toshiba Devices & Storage (shanghai) Co., Ltd.
U Unicmicro (Fujian) Co., Ltd./GUANG XIN LONG CE
 UNISONIC TECHNOLOGIES CO., LTD.
 UnSiC Technology(shanghai)Co.,Ltd
V Vico Precision Mold & Plastics Co., Ltd.
 Vishay China Co., Ltd
W Weifang Xinxing Power Supply Heatsink Co., Ltd.
 Wenlida Power Supply Co., Ltd
 Wuhan PRECISE Instrument Co., Ltd
 Wuxi CRE New Energy Technology Co., Ltd.
 Wuxi DK Electronic Materials Co., Ltd.
 WUXI PROKA TECHNOLOGY CO., LTD
X XFZ SEMICONDUCTOR
 XI'AN MIQAM MICROELECTRONICS MATERIALS CO.,LTD
 XIA MEN FARATRONIC CO.,LTD
 Xi'an Changhe Semiconductor Technology Co., Ltd
 XYC-TEK INTELLIGENT EQUIPMENT (WUJIXI) CO.,LTD
Y Yangzhou Yangjie Electronic Technology
 Yantai Taixin Electronic Technology Co., Ltd
 YiTong Semiconductor (Shenzhen) Co., Ltd
 Yuanshan (Jinan) Electronic Technology Co., Ltd
Z ZESTRON
 ZHE JIANG HANGKE INSTRUMENT CO.,LTD
 Zhejiang Amulaire Thermal Technology Co., Ltd
 Zhejiang Fanyuan Xincan Technology Co.,Ltd
 ZHEJIANG INDUCTEK POWER ELECTRONICS TECHNOLOGY LTD.
 ZHEJIANG QINGNENG DIANQI CO.,LTD
 Zhejiang TC Ceramic Electronic Co., Ltd.
 Zhejiang Zhengtian New Material Technology Co., Ltd.
 Zhuhai ACCESS Semiconductor Co., Ltd.
 ZJU-Hangzhou Global Scientific and Technological Innovation Center

Easy Steps to Becoming an Exhibitor

1. Submit your Application early

Book your stand space using the enclosed registration form as soon as possible to guarantee your place at PCIM Asia Shenzhen 2026.

Contract Rate		
Space Required	Fee/sqm Space Only	Fee/sqm Shell Scheme
Row Stand	RMB 2,045.00	RMB 2,505.00
Corner Stand	RMB 2,225.00	RMB 2,730.00
Head Stand	RMB 2,335.00	RMB 2,850.00
Island Stand	RMB 2,435.00	RMB 2,960.00

* Please find application form at www.pcimasia-shenzhen.com

2. Tailored Stand Space Proposal

After we have received your application form, you will receive a plan indicating the location of your stand. Stand allocations are made on a "first come, first served" basis, taking into account your company's location preference.

3. Your Exhibition Stand

You may bring your own decoration stand. Also, you could hire the shell scheme package as mentioned in Exhibitor Manual.

4. Exhibitor Online Manual

Through the online order systems of PCIM Asia Shenzhen Exhibitor Online Manual, you can easily organize your exhibition activities in advance. The Exhibitor Online Manual will be sent to all exhibitors in spring 2026.

Do you have question regarding the Exhibitor Online Manual?

We will be pleased to assist you +86 20 3825 1558 Or via email pcimasia@china.messefrankfurt.com

Theme Zone



Newcomer Pavilion

We offer first-time exhibitors a cost-aware participation at PCIM Asia Shenzhen.

Booth space: 9sqm

Price: RMB 19,500



WBG Semiconductor Zone

Represented by SiC and GaN, the WBG semiconductor materials is growing rapidly in many fields, for its high frequency, efficiency, and power density. The WBG Semiconductor Zone will gather SiC and GaN technology display, business matching making with users and buyers from new energy vehicles, photovoltaics, energy storage, charging and high-end power.

Booth space: 9 sqm or 12 sqm

Price: RMB 22,050 (9sqm)

RMB 29,400 (12sqm)



Industry-Academia-Research Collaboration Zone

PCIM Asia Shenzhen 2026 provides a platform for the industry's colleges, scientific research institutions and student teams to exhibit and meet with the industry's leading corporates, in an effort to encourage both parties and create more possibilities together.

Booth space: 9 sqm

Price: Free



PCIM Asia Shanghai 2025 Concurrent Activities Review

Theme Forum

Theme Forums focus on cutting-edge industry topics including Power Devices, WBG GaN & SiC, Power Electronics, Materials & Packaging, E-mobility, and AI & Data Center. Experts from academia and leading industry share advanced technical solutions and provide insights into future industry trends.

7 Forums:

Power Devices	Materials & Packaging
Passive Components	Test & Measurement
WBG_GaN	E-mobility
WBG_SiC	AI & Data Center



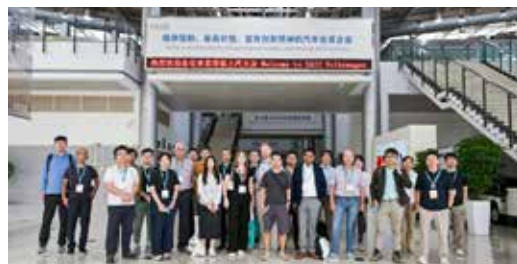
Exhibitor Forum Application

- 01** PCIM Asia Shenzhen 2026 Exhibitor: RMB 8,000 / slot (20 minutes)
- 02** Forum Sponsorship Packages: ¥30,000 (with one speech slot, and one 9 sqm forum sponsor stand)

* For more information, please contact us for enquiry

PCIM Asia Shanghai Tour – E-mobility

This exclusive half-day tour for consultants from the advisory board, speakers and audiences, led by Professor Kang Jinsong of Tongji University, including a visit to the SAIC Volkswagen's MEB smart factory and Tongji University National Maglev Transportation Engineering R&D Centre, concluding with a closed-door roundtable discussion on smart manufacturing.



Summits

Power Semiconductor Rising Star Summit

- 8 presentations cover IGBT and SiC devices from process platform to the latest advanced technologies.
- The speakers come from UESTC, UNT, Hisense Power Semiconductor, Huatai Electronics, Tankblue, GTA Semiconductor, Qingchun Semiconductor, and CETC Yangzhou Guoyang Electronics.

Emerging Applications Summit

- Focuses on the application of power electronics technology in two promising fields: eVTOL and Solid-State Circuit Breaker.
- The speakers come from Infineon Technologies, Wolong, Minth Group, Times Feipeng Technology, NORTHWESTERN POLYTECHNICAL UNIVERSITY, Xi'AN JIAOTONG UNIVERSITY, KINGSI, and Shandong Taikai DC Technologies.

Display Zone

Power Electronics for E-mobility Zone

It demonstrate the extensive role of power electronics in electric and hybrid vehicles. Through a combination of interactive exhibits, live demonstrations, and equipment displays, the zone will showcase technologies for new energy vehicle applications, covering components from batteries, motors, and electronic controls to high-voltage power distribution units (PDU), onboard chargers (OBC), DC/DC converters and more.

Industrial Chain Display Zone

Structured around the concept of "from materials to systems," it maps the entire power electronics supply chain. It will cover the progression from foundational wide-bandgap wafers and power devices to advanced packaging, modules, and the final system-level solutions used in applications like energy storage, ultra-fast charging, rail transportation and computing power supplies, illustrating the key trends that define the power electronics sector's role in global decarbonisation.

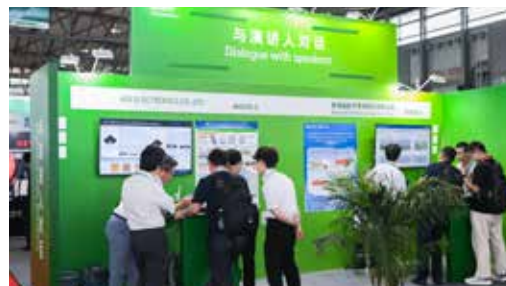
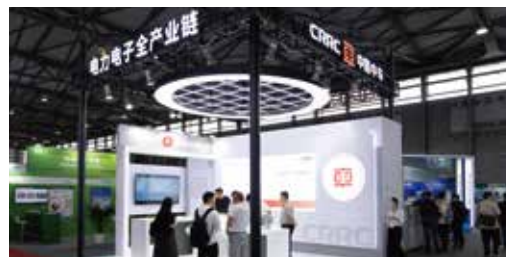
Featured Zone

Dialogue with Speakers Zone

This format moves beyond one-way presentations to foster direct interactions between speakers and attendees across industry, academia, and research. It enables deeper Q&A, knowledge sharing, and the initiation of new collaborations.

Job Fair

Nearly 30 enterprises posted around 40 recruitment information on Job Board, with the aim of building a communication bridge for enterprises, industry job seekers and university students, connecting academia and industry, promoting resource sharing, and jointly foster cooperation between enterprises and universities.



Marketing Services

– For Your Successful Presentation

PCIM Asia Shenzhen is not only an academic exchange platform for promoting deep integration among industry and research, but also helps exhibitors reach core decision-makers across the industrial chain and enhance brand visibility through comprehensive coverage across print media, online channels, and new media.

Show Catalogue

Our Show Catalogue is the ideal advertising medium and reference guide to the sector – not only during the event but also for a long time after the event. A basic exhibitor entry into the show catalogue is free of charge.

Online Exhibitor Profile

www.pcimasia-shenzhen.com

Our exhibition homepage offers you extensive opportunities to promote your company and your participation in PCIM Asia Shenzhen. Your company name and booth number will be listed online, and your potential clients will be informed in detail before the exhibition.

Medium Information

Media Partners: 39

PCIM Asia Shanghai 2025 collaborates with 39 industry and mass media, covering specialized power electronics journals, well-known portal websites, and new media platforms. This ensures exhibition updates, technical highlights, and exhibitors' latest technologies/solutions reach the target audiences with precision.

EDM Casting

EDM Campaigns: 72

Email Deliveries : 4.5Millions+

An electronic version of PCIM Asia Shenzhen exhibition/conference newsletter distributed to over 100,000+ mailing lists on a regular basis. Your company logo and news can be included in the newsletter.

Entry in exhibition Wechat

Wechat Posts: 454

Wechat Post Views: 220K+

- Company profile online (logo, product information, booth number, etc)
- Exhibitors' newsletter or press release (materials provided by exhibitors)

On-site Promotion

Highlight your presence at PCIM Asia Shenzhen with the aid of additional advertising specific to your company. Call the visitors' attention to your participation before the event or choose one of the exclusive advertising opportunities we offer on site to lead the visitors to your booth.



Official Channel Promotion

Wechat Video Channel

Video Views:

280K+

Video Posts:

77

SMS

Volume:

2Millions+



PCIM Asia Shenzhen Digital Platform

Both online and offline, PCIM Asia Shenzhen help customers to expand a broader market.

Pre-exhibition Promotion

- **Official Material Support :** We provide logos, banners, and other publication materials to ensure you exposure opportunities.
- **Tailor-made Customer Digital Invitations :** Create personalized digital audience invitations for PCIM Asia Shenzhen 2026 featuring your company name, logo, and booth number, empowering you to efficiently invite target customers.
- **Official Account Promotion :** Compose promotional articles for your company and publish them in our official account, precisely reaching core industry audiences.



More marketing and sponsoring services will be available in spring on www.pcimasia-shenzhen.com



PCIM Asia Shenzhen Conference 2026

PCIM Asia Shenzhen Conference 2026 takes place in parallel to the exhibition and it's one of the most important application-oriented, international conferences in the field of power electronics and its application in intelligent motion, renewable energy and energy management in China.

PCIM Asia Shanghai Conference 2025 focused on the hot topics such as motion control systems, power and power supply solutions. Experts from 44 colleges, scientific research institutions and famous companies gave oral speeches, poster display and keynote speeches. The conference also awarded excellent papers with prizes such as "Best Paper Award", "Young Engineer Award", "University Scientist Award", "Excellent Poster Award".

Call for Paper is ongoing! Submit your abstract for PCIM Asia Shenzhen Conference 2026!



Speaking Enterprises, Colleges & Scientific Research Institutions 2025

PCIM Asia Shanghai Conference 2025

Award Sponsors



Speakers



*in random order



Conference Reviews

Facts & Figures of
PCIM Asia Shanghai
Conference 2025

1,244 Conference
Participants

95 Conference
Presentations

Conference Reviews



3 Keynotes

- » Technological Evolution and Future Perspectives of Electric Vehicle
- » Ultra-Compact and Efficient Power Supply Enabling AI Computing
- » Evolutionary Trends in Power Supply for AI Data Centers

1 Special Session

- » “Power Chiplet” technology ultra-high-power density platform for future power electronics

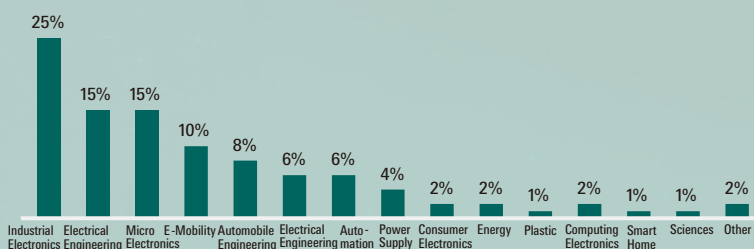
9 Oral Sessions (Partial topics include)

- » WBG I_SiC
- » WBG II_GaN
- » Smart Grid Power Electronics
- » Si Device
- » Packaging & Reliability I
- » Packaging & Reliability II
- » Motor Drive& Motion Control
- » SiC related hybrid switch
- » Advanced low power Module design

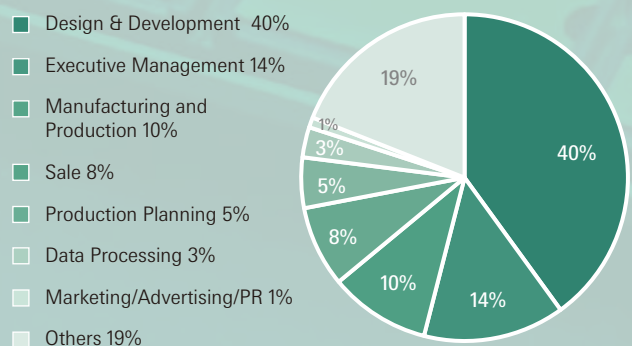
7 Poster Dialogue Sessions

- » Power Si-Devices
- » WBG Devices
- » Packaging & Reliability
- » Power Converter
- » Motor Control
- » High Frequency Power Converter
- » Smart Grid & Energy Transmission

Industry



Job Function



Exhibition Center

Name

Shenzhen World Exhibition & Convention Center

Address

No. 1, Zhancheng Road, Fuhai Street, Bao'an District,
Shenzhen, Guangdong Province, China.

Layout

Shenzhen World has 19 halls, which are arranged symmetrically along the Central Corridor with 16 standard halls (20,000 m² each) in the south and 3 multifunctional halls (a mega hall of 50,000 m², a conference center of 20,000 m² and an event center of 20,000 m²) in the north. Shenzhen World boasts 5 main entrances, 2 of which (South Lobby East and North Lobby East) directly connects the metro stations.

For more information, please visit: <https://www.shenzhen-world.com/>

Transportation

Shenzhen World is conveniently located near Shenzhen Bao'an International Airport, Shenzhen Airport Ferry Terminal, S3 Highway, railway stations and connected with metro stations.

- **Air**
 - **Shenzhen Bao'an International Airport → Shenzhen World:** Shenzhen World is 7 km from T3 and 3 km from T4 of Shenzhen Bao'an International Airport and close to HK Airport.
- **Waterway**
 - **Shenzhen Airport Ferry Terminal → Shenzhen World:** Only 40 minutes are needed to go to Hong Kong Airport from the nearby Shenzhen Airport Ferry Terminal.
- **By Road**
 - **Coastal Expressway → Shenzhen World:** Shenzhen World is adjacent to Guangzhou-Shenzhen Coastal Expressway (S3), accessible through Fuhai or Shenzhen World toll stations.
- **Metro**
 - **Shenzhen Airport by metro line 12 and 20 → Shenzhen World:** Quick access to Shenzhen downtown and Shenzhen Airport by metro line 12 and 20 which stop at metro stations at South and North Lobby. (Shenzhen World Station or Shenzhen World North Station).
- **Intercity Rail**
 - **Guangzhou-Dongguan-Shenzhen railway station "Fuhai West" → Shenzhen World:** Shenzhen World is 1 km from the Guangzhou-Dongguan-Shenzhen railway station "Fuhai West".
- **Shuttle Buses**
 - **Shuttle buses → Shenzhen World:** Shuttle buses shuttle between Shenzhen World and metro line 11 Tangwei Station as well as Shenzhen Airport and are also available to connect Shenzhen World with nearby metro stations, bus stops, commercial centers and hotels.



For more information, please visit: <https://www.shenzhen-world.com/overview/traffic/en/index.html>

PCIM Asia Shenzhen 2026

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Wechat



LinkedIn



- » Power Electronics
- » Renewable Energy
- » Intelligent Motion
- » Energy Management

Date

26 – 28 August 2026

Venue

Shenzhen World Exhibition & Convention Center, China

Sequence

Annually

Organizer

Guangzhou Guangya Messe Frankfurt Co Ltd

Partner

Mesago Messe Frankfurt GmbH

Your Contact Persons

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